2014 Vienna European Academic Conference Program & Schedule

13-15 April, 2014

Organized by the West East Institute

Vienna, Austria
Conference Activities:

Monday-Tuesday 8:00 AM – 12:30 PM
Conference registration

Monday PM
West East Institute board member meeting with complimentary dinner for board members

Monday – Tuesday 8:30 AM – about 12:30 PM
Coffee and tea near the conference registration table

Monday – Tuesday 8:30 AM – 4:30 PM:
Concurrent sessions scheduled in two hour increments

Wednesday (Free time for sightseeing)
Staff:

Conference Chair
F. Alexander Magill

Organization Board

Dr. F. Alexander Magill, The West East Institute, PA, USA
Prof. Dr. Mark Cronlund Anderson, University of Regina, Canada
Prof. Dr. Constanta Bodea - The Academy of Economic Studies, Bucharest-Romania
Prof. Dr. Konstantin Tausanci, Komrat University, Moldova

Scientific Board

F. Alexander Magill, The West East Institute, PA, USA
Cara Jonker, North-West University, South Africa
Indah Susilowati, Diponegoro University (UNDIP), Indonesia
Amran Azlan, University Sains Malaysia, Malaysia
Aina Dobele, Latvia University of Agriculture, Latvia
Werner Vermeulen, University of the Free State, South Africa
Hazril Azwar Ibrahim, Universiti Sains Malaysia, Malaysia
Suwanna Thuvachote, Kasetsart University, Thailand
Selim Ozdemir, Yalova University, Turkey
Eszter Siposne Nandori, University of Miskolc, Hungary
Tatiana Papiashvili, International Black Sea University, Georgia
Constanta Bodea- The Academy of Economic Studies, Bucharest-Romania
Vasile Dragos- Lumina The University of South-East Europe, Romania
Konstantin Tausanci, Komrat State University, Moldova
Rovsen Quiley, Azerbaijan University, Azerbaijan
Khariul Anuar Mohammad Shah, Universiti Sains Malaysia, Malaysia
Nellija Titova, University of Latvia, Latvia
Asiye Aydilek, Gulf University for Science and Technology, Kuwait
John Taskinsoy, Universiti Malaysia Sarawak, Malaysia
Zuzana Dvorakova, University of Economics, Czech Republic
Tahir Hameed, SolBridge International School of Business Woosong Educational Foundation, Korea
Nellija Titova, University of Latvia, Latvia
Mark Cronlund Anderson, University of Regina, Canada
Cara Jonker, North-West University, South Africa
Wesley Kendall, RMIT University, Australia
Burcin Ogrenir, City University of New York, United States
Constanta Bodea- The Academy of Economic Studies, Bucharest-Romania
Asiye Aydilek, Gulf University for Science and Technology, Kuwait
Chin-Wen Chien, National Hsinchu University of Education, Taiwan
Iryna Semeniuk, Ivan Franko Zhytomyr State University, Ukraine
Mohd Shahril Bin Ahmad Razimi, MARA Junor Science College of Pendang, Malaysia
Katyna Johnson, New York Institute of Technology, United States
Shing-Chung Jonathan Yam, Chinese University of Hong Kong, Hong Kong, China
Nuray Ocakli, Bilkent University, Turkey
Ahmad Ghabin, The Hebrew University, Israel
Eman Miligi, King Saud Bin Abdulaziz University for Health Sciences, Saudi Arabia
Dindayal Swain, International Management Institute, India

Assistant Conference Coordinators
Marietta Mckenzie
Business&Economics and Management Track

**Monday**
9:00 a.m-10:50 a.m

**Room: 1**
Business&Economics and Management Track

Session Chair
Ulf Nielsson

Presentations:

**Proximity and IPO Underpricing**
Ulf Nielsson,
Copenhagen Business School
Denmark
Dariusz Wójcik
University of Oxford

**Trends in Thai Insurance in the Wake of Natural Catastrophes: a Study of Rice Crop Insurance drawing on the Area-Yield Approach**
Krittiya Duangmanee
University of Antwerp, Belgium

**An Evaluation of Service Quality of Mobily and STC Telecommunication Companies in Saudi Arabia**
Nasser Akeil Kadasah
Faculty of Economics & Administration
King Abdulaziz University, Jeddah, Saudi Arabia

**Behavioral Economics As A Rich Source Of Knowledge For Marketers**
Darya Korlyakova
Department of Microeconomics, Faculty of Business Administration, University of Economics, Prague, Czech Republic

**The Impact Of Country Personality On Behavioral Intentions: Five Dimensions Rather Than The Original Six Dimensions**
Burcio, Carlos,
Da Silva, Rui Vinhas,
Salgueiro, Fátima,
Lisbon University Institute
ISCTE-IUL, Lisbon, Portugal
Tuesday
9:00 a.m-10:50 a.m
Room: 1
Business&Economics and Management Track

Session Chair
Casimir C. Barczyk

Presentations:

The Effect of Listing Switches from a New Market to a Main Board
Jong-Ho Park,
Sunchon National University, Department of Business Administration, Korea
Ki Beom Binh,
Myongji University, Department of Economics, Korea
Kyong Shik Eom,
University of Seoul, Department of Business Administration, Seoul, Korea

Special Events as Communication Tool to Create Brand Experience:
Thai Case Studies
Waraporn Chatratichart, Ph.D.
School of Communication Arts,
The University of the Thai Chamber of Commerce
Bangkok, Thailand

Facebook in Higher Education: Contributions to Sense of Learning and Sense of Connectedness
Casimir C. Barczyk, Purdue University Calumet, USA
Doris G. Duncan, California State University, East Bay, USA

Examination of the Service Management Processes: Electronic Payments
Bernardas Vilkelis
Payments Process Analyst, ASHBURN International
Vilnius, Lithuania

Elmira Ibrayeva,
Doctor of Sciences (International Relations), MA (Economics)
Associate Professor, Kazakh-American University,
Almaty, Kazakhstan.
Education and Teaching

Monday
9:00 a.m-10:50 a.m
Room: 2
Education and Teaching Track

Session Chair
Sureepong Phothongsunan

Presentations:

Investigating Thai University Students’ Attributions of English Learning Success: An International University Context
Asst. Prof. Dr. Sureepong Phothongsunan
Faculty of Arts, Assumption University
Thailand

Bilingual Learning and its Effects on Students’ Communicative Competence
Asst. Prof. Dr. Kasma Suwanarak
Graduate School of Language and Communication,
National Institute of Development Administration (NIDA),
Thailand

Towards Successful Implementation Of ICT In Education
Hanaa Eid Al harbi
Ministry of Higher Education, Saudi Arabia; Faculty of Education,
Queensland University of Technology
Brisbane, Australia

Cooperative Learning in the EFL Classroom
Wafaa Al-Yaseen
Dept. of Curriculum an Instruction
College of Education
Kuwait University

Cultural Identities in Crisis
Themistoklis Gogas
Associate Professor
Graduate School of Education
Nazarbayev University
Astana, Republic of Kazakhstan
Monday
11:00 a.m-12:40 p.m
Room: 2
Education and Teaching Track

Session Chair
Esimone, Chinyere Celestina

Presentations:

Balancing ICT with the Face–to–Face Interaction in the EFL Classroom: Teachers’ Perspective
Kamila Karabayeva
Kazakh University of International Relations and World Languages
Kazakhstan,

Tips For A Good Cv And Applications
Iulia Para
Department of Marketing and International Relations
Faculty of Economics and Business Administration
West University of Timisoara
Romania

Music, Pathway to Easy Learning in Early Childhood Education
Esimone, Chinyere Celestina (Ph.D.),
Onuora-Oguno, Nnamdi Chiedu (Ph.D.)
Ojukwu, Ebele Veronica (Ph.D.)
Department of Music, Nnamdi Azikiwe University,
Awka, Anambra State, Nigeria

The Essence of Introducing Rhythm to the African Child through Folk Music: a Pedagogical Approach
Ojukwu, Ebele Veronica (Ph.D.)
Onuora-Oguno, Nnamdi Chiedu (Ph.D.)
Esimone, Chinyere Celestina (Ph.D.),
Department of Music, Nnamdi Azikiwe University,
Awka, Nigeria

Refocusing Adult and Non Formal Education
Egena Obaje Innocent
College of Education, Oju
Benue State
Nigeria
Monday
14:00 p.m-15:40 p.m
Room: 2
Education and Teaching Track

Session Chair
Ana Paula de Araujo Cunha

Presenattions:

Perspectives of In-Service and Pre-Service Teachers of English as a Foreign Language (EFL) on the Teaching/Learning of Grammar: Focus on Form or Focus on Forms?
Ana Paula de Araujo Cunha, Ph.D.
Sul-rio-grandense Federal Institute of Education, Science and Technology- IFSul
Praca Vinte de Setembro, Brazil

Action-Oriented Language Teaching with the Montessori Method
Assist.Prof.Dr. Filiz İlkınur CUMA
Selcuk University Faculty of Literature (Arts)
Comparative Literature Department
Konya, Turkey

War Motif in the Novels “Last Day in Drima” by Faik Baysal and “Meeresstille” (Sea of Silence) by Nicol Ljubić
Associate Professor Dr. Ahmet Cuma
Selcuk University
Comparative Literature Department
Konya, Turkey

School Violence In Higher Secondary Schools Of Prizren
Shpresa Zapluzha
Faculty of Education, University of Prizren,
Kosovo
Humanities and Social Sciences

Monday
9:00 a.m-10:50 a.m
Room: 3
Humanities and Social Sciences Track

Session Chair
Maurita Murphy Marx

Presentations:

**Authenticity of Contemporary Circumstantial Evidences (Al-Qarain) as Judicial Proof**
Dr. Meshael Fahd Alhassoun
Assistant Professor of jurisprudence
University of Princess noura Bint Abdul Rahman
RIYAI, K.S.A

**Sociology Of Sexuality, Criminal Law And Human Rights In India: Transitional Morality And Primordial Politics In Local Justice And Global Standards**
Dr. Nafees Ahmad
Assistant Professor, Faculty of Legal Studies, South Asian University-New Delhi
India

**An Investigation of the Errors made in Thai-Chinese Translation by Thaksin University Students Majoring in Chinese and Remedial Methods**
Katematu Duangmanee
Faculty of Humanities and Social Sciences, Thaksin University,
Thailand

**The Brazilian “Choro”: An Historical Survey of Brazil’s National Music**
Dr. Maurita Murphy Marx
Professor of Clarinet, School of Music Faculty, International Programs
University of Iowa
Iowa City, IA,USA

**Language and Gender Differences in Jordanian Spoken Arabic: A Sociolinguistics Perspective**
Ahmad Mohammad Ahmad Al-Harahsheh
Assistant Professor of Applied Linguistics
Yarmouk University- Faculty of Arts-Translation Dept
Jordan

**Palestine/Israel Conflict: Realism vs. Rationalism 1988-2013**
Tarek AbdulSalam Ladjal
Milati utama. Taman melati.
Gombak,
Malaysia
Monday
11:00 a.m-12:50 p.m
Room: 3
Humanities and Social Sciences Track

Session Chair
Dr. Terri L. Storseth

Presentations:

Transcending the Ego through Higher Consciousness
Dr. Terri L. Storseth
American University of Sharjah
University City, Sharjah UAE

Motivating Academic Probation Students at the American University of Sharjah
Simeon D. Fields
American University of Sharjah
University City, Sharjah UAE

Mass Literacy and the Attainment of Sustainable Democracy in Africa. The Nigeria Scenario
Aboyi, Aboyi Emmanuel
Benue State College of Education Oju
Benue State, Nigeria

The Impact of Globalization on Economic Development: the Nigeria Experience
Vihimga Lawrence Terungwa
Department of Political science
College of Education, oju
Benue state Nigeria

Human Rights of the students in History's curriculum in the kingdom of Saudi Arabia
Haya Bent Abdul Mohsen Al Babtain
Associated professor, History department
Princess Noura Bent Abdul Rahman University, Riyadh, Saudi Arabia

Local Governments and Social Media
(During the METU Events Ankara Mayor’s Example)
Adnan SÖYLEMEZ
Selçuk University
Sosyal Bilimler MYO
Konya/TURKIYE
Tuesday
9:00 a.m-10:50 a.m
Room: 3
Humanities and Social Sciences Track

Session Chair
Shahzad Latif Chaudhary

Presentations:

Inception and Growth of Transcendentalism And its Relationship with Naturalism
Shahzad Latif Chaudhary
Department of Philosophy
University of Constantine Philosopher
Nitra, Slovakia

How to Deal with Women in Islam
Mashael Rashed Muhammad Al Dabbas
Department of Islamic studies in the Faculty of Design and Arts,
Princess Nora Bint Abdul Rahman University,
Riyadh, Saudi Arabia.

Art of the Management in The Prophetic Area
Dr. Nora Abdullah Moutab Alshehri
Hadith and its sciences professor, Department of Islamic Studies
Ministry of Higher Education
Princess Nora Bent Abdul Rahman University
Kingdom of Saudi Arabia

Lust for Power and breed of insecurity in contemporary Nigeria
Aliyu Muhammad Sani
Kano State Polytechnic
School of General Studies,
Jigawa Road,
Kano,Nigeria.

Local Governance and Democratic Renewal
Lucyna Rajca
Jan Kochanowsky University
Poland

Attending Only

Munirah Almutlaq, Riyadh, Saudi Arabia
Suad Alsweed, Saudi Arabia
Gulbara Amangalieva, Kazakhstan
Mona AlGaith, Riyadh, Saudi Arabia