

A Management and Organization Workshop on TUSKON Members SMEs in Holland

Selim ÖZDEMİR
Yalova University
Yalova-TURKEY

Ömer Faruk ÜNAL
Süleyman Demirel University
Isparta-TURKEY

Abstract:

In our previous studies we studied TUSKON (Confederation of Businessmen and Industrialists of Turkey) as a synergic entrepreneur and asserted that TUSKON has very important roles to motivate and lead SMEs to be entrepreneurs and enlarge their visions. In this research we have made a research on TUSKON members more specifically and focused on SMEs in Holland. In the context of this research a businessmen association organized a workshop called “Managerial and organizational problems and ways of overcome in the competitive environment” in January 2013 for a week in three cities. Managers of firms had participated in discussions and shared their experience on entrepreneurship and management functions such as planning, leading and controlling. In Holland approximately 450 TUSKON members SMEs make businesses. 90 of them attended the workshops in Holland. 30 of the participants responded the questionnaire of entrepreneurship index. In this study findings and experiences are presented.

Keywords: Entrepreneurship, Synergic Entrepreneurship, SMEs (Small and Medium size Enterprises), TUSKON (Confederation of Businessmen and Industrialists of Turkey)