## Incentives of scientific research in the university community from faculty point of view

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## **Exploratory Study:**

Scientific research is to be considered one of the most important means for the development of science, education and knowledge resources, universities are encouraging scientific researches and provide a lot of potentials to support researches and studies development. However, we find that universities suffer from weakness in the research productivity of its members, many faculty members are complaining about the absence of incentives that encourage research and study. This study will try to search the motivational factors on scientific research and observe it from the research community in universities represented by some faculty members from some of the Saudi Universities as a model that can contribute in revealing of needs and incentives for the academic faculty members in developed countries to improve the quality and quantity of scientific researches, and reinforcing the knowledge, and export it through this medium, which research is to be considered one of the most important features of it.

This study will try to answer these questions:

- To what extent the researchers satisfaction about their research productivity?
  - What are the incentives that could boost the productivity of researchers? .2
- Are the universities working to prepare plans to reinforce scientific research and raise the research productivity? The study aims thus to detect factors that promote and disseminate the culture of scientific research in the university community, and its great effect in pushing the development wheel in the communities in all sectors of political, economic and social. Especially with the trend of the world to exploit knowledge as one of the most important economic resources in its modern sense "Economical Knowledge"

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