

POVERTY REDUCTION THROUGH COMMUNITY BASED TOURISM: IN KINAHREJO VILLAGE, SLEMAN REGENC

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The eruption of Merapi 2010 has resulted in the loss of livelihood of the people of Mount Merapi slope of Sleman Regency due to the severe damage of their assets. This condition encourages the emergence of Community-based Tourism, Volcano Tour, as alternative livelihood for the surrounding society. Those activities are expected to be able to reduce the society poverty in the respective area. This research monitors the activities of Volcano Tour Tourism using Community-based Tourism Evaluation, which is developed by SNV (Netherland Development Organization). From the three thematic indicators in such instrument (community earnings, micro entrepreneur, and local labor) a conclusion can be made; the management of Volcano Tour Tourism contributes to the reduction of poverty that occurs in the region.

Keywords: Merapi Eruption, Livelihood, Poverty Reduction, Community-based Tourism, Volcano Tour