EDUCATIONAL MODEL PROMOTING ETHICAL WISE-THOUGHT SKILLS IN FIRST-YEAR STUDENTS OF SIRINDHORN COLLEGE OF PUBLIC HEALTH, PHITSANULOK PROVINCE, THAILAND

Abstract
The objectives of this research and development work were to: 1) examine ethical wise-thought skills in first-year students at Sirindhorn College of Public Health, Phitsanulok; 2) create a model to promote ethical wise-thought skills among the students; and 3) evaluate the effects of the model in improving the students’ ethical wise-thought skills. Research processes consisted of four stages: 1) analysis of ethical wise-thought skills; 2) design and creation of educational model according to the college philosophy; 3) implementation; and 4) evaluation of effectiveness of the model. Forty-two students of Public Health Certificate Course, major in Technical Pharmacy, were selected for the study. Research tools consist of 1) questionnaire for evaluating ethical wise-thought skills, 2) course syllabus and lesson plan for moral and ethical subjects, 3) handbook for life rally activity, and 4) questionnaires for assessing satisfaction with the model. Data collection was conducted between April 2012 and December 2013. Data analyses were performed using descriptive statistic, paired t-test and content analysis. From the results, we found that the educational model for promoting ethical wise-thought skills consisted of the following factors: 1) moral and ethical curriculum offered to the students, applied from the Principle of Buddhism regarding mindful of wisdom concept. This concept consisted of four topics including truth of life, other’s lives, wisdom learning, and tiny paper helps friends; and 2) life rally activity. Results showed that the mean of ethical wise-thought skills in the students after implementing the model was significantly higher than that before using the model (P < 0.05). Satisfaction levels toward the model were high. The study suggested that the model should be developed and implemented on students from all courses. Moreover, evaluation of the model development should be done consistently.

Keywords: Ethical wise-thought, Students, Public Health College, Promoting form of thought, Principle of Buddhism