SOCIAL ENTREPRENEURSHIP
OF TURKISH' SOCIAL MOVEMENT IN EDUCATION

Abstract

One of the most amazing phenomena in 21st century is Turkey's transformation from military control to be civilian sovereignty that was received after referendum on September 2010. It replaced the junta that had been ruled since 1923 after Mustafa Kemal took over Calipha's era. Mustafa Kemal and his successors governed this country with iron arm and depicted the less of freedom in almost entire of society's life. Many people and social leaders were captured and punished by regime even though did not decided by court. Many Islamic preachers were suspected and jailed along this period. (Çetin, 2010) The religious activities hide in the community households among the secularization in public space.

In the darkness of social atmosphere, since 1940th Badiuzaman An-Nursy had existed with his holy words of wisdom referred to Quran and Hadits and delighted people to still keep their faith. (Vahide 2007) Then his noble value is followed and echoed by Fethullah Gülen in the threatened of military and secular regime. Then, at this moment, the Islamic spirit and culture influence political systems including in this majority Islamic population but it is different from the former concept of Islamic brotherhood or Pan Islamism. (Hadiz 2013: 1)

During in the last couple years of economic problems in Europe countries, Turkey is appeared as a strength state through its average economic growth more than 5 % percent. Çelik (2012: 7-8) reported that Turkey's GDP (in million euro) rose from 219,816 in 2001 to 441,600 in 2009. Inflation, a rigorous problem for Turkey in the past, has been brought under control, The Turkish economy grew by 11% in the first quarter of 2011, passing China (9.6%) and Argentina (9.9%) to become the fastest growing economy in the world during this period.

The remarkable revitalized Turkey can’t be sufficient explanation through discourse of the government or political party if not unmasking the role of civil society projects. Many of social and cultural achievement in Turkey and also around the world by Turkish are not supported by government but initiated and managed by civil society. Gülen's faithfulness and dedication on education, humanity and poverty eradication have been inspired Turks to follow his noble endeavours. Altruism activity in education and social affairs are conducted in group or that a kind of social organization that is well known as a Hizmet has been giving amazing impact. Dogan Koc (2013: 66) stated that The Hizmet Movement, one of the largest social movements in Turkey, has mobilized thousands of people to open private schools, and tutoring centers throughout the region. They get involve in teaching institution, helping the poorness, and assisting people in natural disaster area.

Those are not only conducted in Turkey but also in many parts of the world; Uzbekistan, Afganistan, Turkmenistan, Indonesia, Philippines, South Korea, Myanmar, Australia, Tanzania, South Africa, and other more than 120 countries including United States as quoted from New York Times (April 24, 2012) In Indonesia right this moment, there are several activities representing Hizmet's network through several name of organizations. They have been developing Turkish Indonesian schools separated in 5 provinces, enhancing mix cultural events, gathering donations for natural disasters and increasing business affairs between two countries. Since that time, PASIAD Indonesia had set up 9 schools which are located in Banda Aceh, Depok, Bandung, Semarang, Tangerang Selatan, Sragen, Yogyakarta, and Banjarmasin. These schools enhance their students to participate in international competition of Scientific Olympiads among Turkish schools network around the world. Besides academic activities, Turkish people hold dozens cultural activities wonderfully those are very appreciated by Indonesian.

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The impact of Gülen’s action is not only for people whom he served but also inviting persons from any social structures to participate regarding his wisdom. The people who are follow his way later on becoming the model for others and then Hizmet’s participants are growing bigger and bigger like a snow ball. Regarding to modern organization, the core value of them is “altruism” (Pandya & Nancy Gallagher 2009)- the term originally from biological concept that explain a trait favouring survival since mutual aid will help members of species to secure food, survive injury, and escape from enemies. (Horton & Chester L. Hunt 1980: 43). Later on, in social science this concept is more popular in explaining social activities or religion institution rather than a social development. Moreover, the core principle of Hizmet’s participants is the driven to build social elevation and civilization as well and their organizations are growing faster than modern theory anticipation. It is the most interesting of Hizmet phenomenon.

Hizmet is the term for “khidmah” or to serve other people which are popularized by Gülen’s followers. Their efforts in developing education and increasing social welfare have been appreciated and then followed by others. The traditional ways entrance and mix the modern organization principle then create a unique style in their activities. Turkey’s schools are growing in many countries and becoming prestigious schools wherever they are operated. Science and Science Project Olympiad have been endorsed many students and school all over the world to give more appreciation in academic competition. In Indonesia, Turkish cultural events are exhibited enormously in recent years and people appreciations about Turkey are better.

This paper will describe a substantial value of Hizmet’s participants in developing schools in Turkeys and in Indonesia; give picture about a core value for Hizmet’s participants and how the core value be shared appropriately to all of participants; and to explain the participants internalize the core value in their mind. Those analysis will utilize the concept of altruism and social entrepreneurship as well which empower them to endorse social development.