

KEY PERFORMANCE INDICATORS AS AN ARTICULATION OF BUSINESS MODEL AT DIFFERENT SCALES; FACTORS AND IMPLICATIONS

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Abstract

The global changes in business environment called for organizations to make better use of these changes, and avoid their adverse impact through revisiting their methodologies and methods of doing their businesses. Towards achieving this aim; this research methodology was developed to accomplish three objectives; Firstly, literature review is conducted to build a comprehensive background of their characteristics and processes, Secondly; two case studies were presented to investigate the benefits and limitations of the approach and the way forward, And finally developing a methodological description of the new concept and setting the strategies for its development.

Generally; levels of management are covering a very wide range of fields and expertise, from national levels, government and public sector, large scale private businesses, down towards small scale businesses. Knowledge management whereas represents a critical pillar of success for all management levels, no matter whether it is public or private, large scale or micro scale; when performing term measurements with regards to key performance indicators, leadership, organizational culture leading to a the window of effectiveness.

Of course there are significant differences between private and public businesses, large and small scale organizations, but it worth mentioning that for all levels; the business model articulation and continuous assessment is accordance with performance measurement as well as mission critical leadership. In some easier way, objective(s) formulation and scaling of goals versus achievements and the inputs of business and operational review cycles could be of great value-added for better performance.

Factors that affect performance of management are variables from one level to another, and also impacts on vision, and creating a passion of it, as well as understanding the product architecture and cross linked factors with business model set so as to achieve the organizational objectives and mission statement of the management' different levels.

Keywords: Performance Management, Organizational Behavior, Key Performance Indicators and levels of management.