

NEWSPAPER AND JOURNALISM FROM VIEWPOINT OF ARTHUR SCHOPENHAUER

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Today's as an issue, language errors made in the media very often have become our agenda. There is a wide range of sources in the literature showing that the language errors especially made by journalists both in Turkish and in other languages. In the 19th century, on one hand, as a result of developments in social and technological fields the importance of newspaper and journalism has gradually increased, and on the other hand various criticisms have started to come up related with this issue. Arthur Schopenhauer, who was the student of famous philosopher Immanuel Kant and who impressed and led many philosophers by his philosophical construct such as Nietzsche, was at centre of heavy criticisms towards journalists during this period. As a result of misuse of the German language Schopenhauer blamed journalists for deterioration of the language and heavily criticized them.

*This study aims to analyse how Schopenhauer evaluates the notions of newspapers and journalism and attributes meanings to them based on one of his book is called *Ueber die, seit einigen Jahren, methodisch betriebene Verhuzung der deutschen Sprache* within this context, his negative attitude and the reasons of heavy criticisms towards journalism and the journalists will be attempted to present.*