

URBAN MANAGEMENT PROPOSAL AND THE TRANSFORMATIONS OF PUBLIC SPACE THAT PROMOTE CREATIVITY

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Abstract

Several international studies argue that economic development of countries and regions have a strong correlation with aspects that promote creativity. In fact, creativity is considered a factor characteristic of knowledge economies because they can improve their ability to innovate and stimulate economic development. In this context, various initiatives have been identified to boost urban public spaces that promote social creativity and thus positively affect the development of a country or region.

The first step of this study consisted on finding and reading already existing papers and articles on the subject, in this way, I have reviewed one hundred papers that have been published over the last five years. This paper presents an approach to understanding the concept of creative city and urban management, and identifies some elements to consider a proposal for urban management model useful in shaping public spaces that promote creativity in Mexico City.

The urban management model that is proposed for this research, is a representation generated from the methodological development about the process of public-space, and the correlation between creativity and economical development. The model aims to make predictions about the behavior and analyze its possible consequences such as gentrification, creative industries, and social development.

Key words: Creative City, Public space and Urban Management