

TEAM BASED LEARNING: IMPROVING RESULTS, ENGAGEMENT AND EXPERIENCE FOR INTERNATIONAL STUDENTS

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Abstract

There has been a trend in UK Higher Education for international students to shy away from contributing to seminars and lectures. Research suggests that this is for a range of reasons, including cultural and language barriers, as well as a general lack of awareness of this expectation.

This study acknowledges a range of attempts to increase engagement, as well as exploring a new, dynamic approach with a cohort of students as part of a Masters programme in International Marketing. In order to prepare these students for their careers, it is imperative that they develop the appropriate social skills to succeed. Our research examines the pedagogical and practical considerations of evolving a traditional course towards a Team-Based learning (TBL) model. This approach is seen to enhance the student's appreciation of decision-making through collaboration.

As a result of this intervention, we have identified strategies that can be repurposed across a number of courses in order to increase international students' contributions to seminar discussions.