

THE INTERDISCIPLINARY APPROACH IN DESIGN: THE RELATIONSHIP OF GRAPHIC DESIGN AND ARCHITECTURE

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Architecture with physical, social and cultural dimensions affects the men's behaviours and perceptions of the world. After the industrial revolution parallel with the rising arguments on design problems in the context of form, content and meaning ; many conceptual, spiritual and experimental approaches have come out. By the post modernism, a visual language supported by variety, illusions, decorations, irony, complexity, contradictions and communication has changed the spaces and images of the architecture. In this sense, the language of architecture enriched by formal, typographic, symbolic elements of graphic design in addition to the new technics and materials has changed the buildings, facades,interior elements, streets, cities in every scale. Within the interdisciplinary interaction, the relationship of man, space and design has gained a new socio- cultural and commercial dimension and architectural spaces and images have got importance as medium of visual communication.

In this framework, in this study the changing design language and images of architectural spaces will be explicated from modernism to post modernism; the adding effects of graphic design on exterior and interior elements of the buildings and the perceptions of architectural and urban spaces will be sampled ; the relationship of architecture and graphic design will be discussed.