



# 2024 WEI Istanbul Conference Program & Schedule-DRAFT

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**06-08 August, 2024**

Organized by the West East Institute  
West Chester, PA, USA

**Venue Address:**

**AC Hotel by Marriott Istanbul Macka, Istanbul Turkiye**  
**Address: | Suleyman Seba Caddesi No 75, Besiktas Istanbul**  
**Istanbul Turkiye**

## **CONFERENCE ACTIVITIES:**

### **Conference Registration:**

Tuesday, August 06      8:00 am – 15:00 pm

Wednesday, August 07      8:00 am – 12:00 pm

### **Coffee Break**

**ALL-DAY COFFEE SERVICE** (8:30 AM-4:00PM)

(The lunch will be provided at the conference.)

### **Conference Sessions:**

Tuesday (Room 1 and Room 2)      9:00 am – 5:00 pm

Wednesday (Room 1 and Room 2)      9:00 am – 5:00 pm

Thursday (Networking and Free Social Time)

Concurrent sessions scheduled in two-hour increments (Each paper has 15-20-minute time slot to present)

WEI International Academic Conference-All Sessions

## About Us

The West East Institute is a global scientific and academic learned society founded in 2012 for the purpose of disseminating the latest academic research on various business, economics, and social sciences-related topics. The scope of our mission has expanded to include many areas of academic knowledge, including geography, education, culture, and more.

Having established *the Journal of WEI Business and Economics* and *the West East Journal of Social Sciences* over 6 years ago, The West East Institute is becoming known for publishing quality research for the benefit of the global academic community. We also sponsor several international conferences annually attended by a diverse array of academics and professionals from many nations, cultures, and religions around the world. These conferences are intended to promote excellence in academic research and provide a platform for academics and researchers to share their completed and ongoing research and network with colleagues. It is also a welcoming environment for graduate students to present their work and receive valuable feedback.

Each conference has two broad tracks: Business, Economics, Finance, & Management; and Education, Humanities, & Social Sciences. At our conferences, not only may many nations of the world be seen in each session meeting room, but a diverse array of topics of enquiry may be encountered.

Our publications and conferences represent the community of nations. Diversity of culture, ethnicity, and religion is paired with a common, unifying purpose of excellence in science and philosophical enquiry. We look forward to seeing you soon at one of our several conferences held around the world each year!



Dr. Rutherford Johnson, PhD, FPRS, FRGS  
University of Minnesota  
General Conference Chair  
*West East Institute*  
[staff@westeastinstitute.com](mailto:staff@westeastinstitute.com)

**Registration Fee(\$395 per person):** Per attendee including admission to the conference, an approximate 15/20-minute time slot to present one paper at the conference, a printed copy of the conference program, the conference proceedings online and admission to all receptions, coffee breaks, not accommodation and travel expenses)

## **Topics for Business Conference**

Topics include, but are not limited to:

- Accounting
- Auditing
- Banking
- Business Education
- Business Ethics
- Business Information Systems
- Business Law
- Business Teaching Methods
- Diversity Management
- E-Commerce
- Economics
- Health Economics
- Energy economics
- Energy Policy
- Engineering
- Finance
- Human Resources
- Information Systems
- International Business
- Public Relations for Business
- International Energy Development & Usage
- Management
- Management Theory
- Strategic Management
- Marketing
- Organizational Behavior
- Service Science
- Supply Chain Management
- Taxes

## **Topics for Education and Humanities Conferences**

Topics include, but are not limited to:

- Anthropology
- Arts & Humanities
- Blended Education
- Business Education
- Contemporary Issues in Education
- Culture
- Curriculum
- Distance Education
- E-Learning
- Early Education
- Engineering Education
- ESL
- Globalization
- Health Education
- Higher Education
- History
- Human Rights
- Information Science
- Interdisciplinary Studies

- International Education
- K-12 Education
- Law
- Language
- Language Education
- Literature
- Multidisciplinary Studies
- Music
- Politics
- Popular Culture
- Professional Development
- Psychology
- Public Policy
- Religious Studies
- Science Education
- Secondary Education
- Social Sciences
- Sociology
- Special Education
- Spirituality
- Sport Science
- Teacher Education
- Teaching Method
- Tourism
- Urban Studies