



# 2025 WEI Montreal Conference Program & Schedule(Draft)

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**October 7-8, 2025**

Organized by the West East Institute

**Montreal, CANADA**

**Venue Address:**

**Concordia University**

**John Molson School of Business**

**1450 Guy St, Montreal, QC, H3H 0A1**

## **CONFERENCE ACTIVITIES:**

### **Registration:**

Tuesday, 8:00 am – 18:00 pm  
October 28 and 29

### **All-Day Coffee Serving (MB 9 E)**

#### **ALL-DAY COFFEE SERVICE (8:30 AM-5:00PM)**

Assortment of freshly baked cookies, brownies and blondies.  
Freshly brewed coffee, decaffeinated coffee, assorted teas will be served all-day during the conference.)

### **Venue**

Concordia University  
John Molson School of Business  
1450 Guy St, Montreal, QC, H3H 0A1

### **Keynote Speaker**

## **CONFERENCE SESSIONS:**

Tuesday (MB 9 D) 8:00 am – 6:00 pm

Wednesday is scheduled for Free Time and University  
Walking Tour

Concurrent sessions scheduled in two-hour increments  
(Each delegate has 15/20 minutes for presentation)

## *About Us*

The West East Institute is a global scientific and academic learned society founded in 2012 for the purpose of disseminating the latest academic research on various business, economics, and social sciences-related topics. The scope of our mission has expanded to include many areas of academic knowledge, including geography, education, culture, and more.

Having established *the Journal of WEI Business and Economics* and *the West East Journal of Social Sciences* over 6 years ago, The West East Institute is becoming known for publishing quality research for the benefit of the global academic community. We also sponsor several international conferences annually attended by a diverse array of academics and professionals from many nations, cultures, and religions around the world.

These conferences are intended to promote excellence in academic research and provide a platform for academics and researchers to share their completed and ongoing research and network with colleagues. It is also a welcoming environment for graduate students to present their work and receive valuable feedback.

Each conference has two broad tracks: Business, Economics, Finance, & Management; and Education, Humanities, & Social Sciences. At our conferences, not only may many nations of the world be seen in each session meeting room, but a diverse array of topics of enquiry may be encountered.

Our publications and conferences represent the community of nations. Diversity of culture, ethnicity, and religion is paired with a common, unifying purpose of excellence in science and philosophical enquiry. We look forward to seeing you soon at one of our several conferences held around the world each year!



Dr. Rutherford Johnson, PhD, FPRS, FRGS  
University of Minnesota  
General Conference Chair  
*West East Institute*  
[staff@westeastinstitute.com](mailto:staff@westeastinstitute.com)

**Registration Fee** Per attendee including admission to the conference, an approximate 15/20-minute time slot to present one paper at the conference, a printed copy of the conference program, the conference proceedings online and admission to all receptions, coffee breaks, not accommodation and travel expenses)

## **Theme Session Titled “Trade Wars-The Future of Growth - New Economies ”**

### **Other Topics for Business Conference**

Topics include, but are not limited to:

- Accounting
- Auditing
- Banking
- Business Education
- Business Ethics
- Business Information Systems
- Business Law
- Business Teaching Methods
- Diversity Management
- E-Commerce
- Economics
- Health Economics
- Energy economics
- Energy Policy
- Engineering
- Finance
- Human Resources
- Information Systems
- International Business
- Public Relations for Business
- International Energy Development & Usage
- Management
- Management Theory
- Strategic Management
- Marketing
- Organizational Behavior
- Service Science
- Supply Chain Management
- Taxes

## **Theme Session Titled “Recent Trends on Educational Tools and Methods”**

### **Other Topics for Education and Teaching Conference**

Topics include, but are not limited to:

- Accreditation
- Blended Education
- Business Education
- Contemporary Issues in Education
- Curriculum
- Distance Education
- E-Learning
- Early Education
- Engineering Education
- ESL
- Health Education
- Higher Education
- Information Science
- International Education

- K-12 Education
- Language
- Language Education
- Music Education
- Professional Development
- Educational Policies
- Science Education
- Secondary Education
- Special Education
- Teaching and Learning
- Teacher Education
- Teaching Method

### Topics for Humanities and Social Sciences Conference

Topics include, but are not limited to:

- Accreditation
- Anthropology
- Arts & Humanities
- Blended Education
- Business Education
- Contemporary Issues in Education
- Culture
- Curriculum
- Distance Education
- E-Learning
- Early Education
- Engineering Education
- ESL
- Globalization
- Health Education
- Higher Education
- History
- Human Rights
- Information Science
- Interdisciplinary Studies
- International Education
- K-12 Education
- Language
- Language Education
- Literature
- Multidisciplinary Studies
- Music
- Politics
- Popular Culture
- Professional Development
- Psychology
- Public Policy
- Religious Studies
- Science Education
- Secondary Education
- Social Sciences
- Sociology

- Special Education
- Spirituality
- Sport Science
- Teacher Education
- Teaching Method
- Tourism
- Urban Studies

### Topics for Technology and Science Education

Topics include, but are not limited to:

- Analytics
- Assessment Software Tools
- Augmented Reality
- Blended Learning
- Classroom Technology
- Cloud Computing
- Computer Education
- Computer-Aided Assessment
- Cybersecurity
- Data Mining
- Data Visualization
- Digital Divide
- E-Learning
- Education Curriculum Research And Development
- Education Technology
- Innovation
- Learning Management Systems
- Learning Models
- Lifelong Learning
- Metrics and Performance Measurement
- Online Technology
- Open Educational Resources
- Pedagogy Enhancement with E-Learning Security
- Technology Enhanced Learning
- Technology in Education
- Technology in Higher Education
- Tutoring, Documentation Systems
- Archaeoastronomy
- Astrobiology
- Astrochemistry/Cosmochemistry
- Astronomy
- Biology
- Classical Mechanics
- Condensed Matter Physics
- Cosmology
- Electromagnetism and Electronics
- Engineering Education
- Forensic Astronomy
- Geology
- Interdisciplinary Fields
- Mathematics
- Meteorology and Climatology
- Micro-g Environment Research
- Oceanography

- Optics, and Atomic, Molecular, and Optical Physics
- Physics
- Planetary Science
- Quantum Mechanics
- Relativity
- Science Education
- Space Archaeology
- Space Architecture
- Space Medicine
- STEM
- Thermodynamics and Statistical Mechanics